

2026 - 2027

ARIN

SPONSORSHIP &

PARTNERSHIP PROSPECTUS



www.arinursing.org



About ARIN

The Association for Radiologic & Imaging Nursing (ARIN) is the professional organization for nurses practicing in diagnostic, interventional, and therapeutic imaging environments, founded in 1981 to advance patient safety and quality care through education and the development of standards.

ARIN offers educational opportunities, supports the Radiologic Nursing Certification Board (RNCB) which provides Certified Radiology Nurse (CRN) certification, publishes the Journal of Radiology Nursing, and fosters a community of imaging nurses to improve practice and patient outcomes.

Our brand reflects professionalism, expertise, and a commitment to excellence in patient care. Partners who join us gain access to a specialized, influential audience deeply engaged in advancing imaging practice.



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What We Offer to Our Members

- ✓ Continuing education courses, such as the Imaging Nurse Review Course, and provides access to webinars and other learning opportunities.
- ✓ Subscription access to the Journal of Radiology Nursing (JRN), a publication focused on providing high-quality information to radiology nurses.
- ✓ An annual conference showcasing emerging technologies, clinical innovation, and leadership skills.
- ✓ Member discounted resources for the radiology nursing community, such as:
 - The ARIN Core Curriculum
 - Orientation Manual for Radiologic & Imaging Nursing
 - CRN Prep - The Practical Study Guide
- ✓ Opportunities to contribute to best practices, guidelines, and thought leadership.
- ✓ While separate, ARIN works closely with the RNCB, which administers the Certified Radiology Nurse (CRN®) program and offers a discount on exam fees for ARIN members.



Who We Serve

ARIN represents nurses in various imaging modalities, including:

- ➔ **Diagnostic and interventional settings**
- ➔ **Neuro/cardiovascular imaging**
- ➔ **Ultrasound**
- ➔ **CT and MRI**
- ➔ **Nuclear Medicine**
- ➔ **Radiation Oncology**



Have access to an audience of:



3,200+ people across our Social platforms



1,100+ Members



4,000+ Subscribers



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Sponsorship & Partnership Opportunities

ARIN partners with organizations in healthcare, technology, imaging, device manufacturing, and education. Our sponsorships are designed to:

Provide access to a highly engaged, experienced nursing audience

Increase visibility through multichannel promotional opportunities

Support education, research, and professional development in imaging nursing

Elevate brand presence within a highly targeted nursing specialty



Conference Exhibitor Booth Partner



\$3,500 — 5 Available

The ARIN & AHRA Joint Conference is happening **July 25-28, 2027**, at the San Jose McEnery Convention Center in San Jose, California. This is your opportunity to showcase your product or service to over 900+ attendees and share your knowledge with the most engaged professionals in our field.

What's Included:

- A 10x10 Premium Corner Booth in a prime location on the Exhibitor floor
- Listing in the online exhibitor directory – before and after Conference 2027
- Company name and description in Mobile App Exhibitor Directory
- Exhibitor badges – 4 per 10x10 sq ft of exhibit booth space
- 8' high backwall drape & 3' high sidewalls drape (linear booths only)
- Identification sign with company name and booth number
- 24-hour perimeter security services
- Post-show attendee mailing list (upon completion of Post-Event Survey)
- Ability to rent one time use pre-show opt-in attendee mailing list (\$700)
- Opportunity to provide ARIN Members with special discounts on products or services



Platinum Partner



\$20,000 — 1 Available

- Opportunity to display at the ARIN annual conference (conference exhibitor booth)
- **2** Registrations to the Annual Conference
- Opportunity to provide ARIN members with special discounts on products or services
- **4** Annual Subscriptions to the Journal of Radiology Nursing (JRN), published quarterly
- Opportunity to present **2** webinars (live or pre-recorded) to be made available to all ARIN members for a period of two years
- Recognition on ARIN website as a Platinum partner, including logo and live link
- **3** Dedicated e-blasts to all members + subscribers
- Partner profile spotlight in member communications, showcasing expertise or contributions
- Email banners in **6** newsletters
- Partnership announcement via eblast and social media (all channels)
- **6** Standalone social media posts (subject to mutual agreement with ARIN on content)



Gold Partner



\$15,000 — 3 Available

- Opportunity to display at the ARIN annual conference (conference exhibitor booth) for 50% off
- Opportunity to provide ARIN members with special discounts on products or services
- **2** Annual Subscriptions to the Journal of Radiology Nursing (JRN), published quarterly
- Opportunity to present **2** webinars (live or pre-recorded) to be made available to all ARIN members for a period of two years
- Recognition on ARIN website as a Gold partner, including logo, and live link
- **2** Dedicated e-blasts to all members + subscribers
- Partner profile spotlight in member communications, showcasing expertise or contributions
- Email banners in **4** newsletters
- Partnership announcement via eblast and social media (all channels)
- **4** Standalone social media posts (subject to mutual agreement with ARIN on content)



Silver Partner



\$7,500 — **5 Available**

- Opportunity to provide ARIN members with special discounts on products or services
- **1** Annual Subscription to the Journal of Radiology Nursing (JRN), published quarterly
- Opportunity to present **1** webinars (live or pre-recorded) to be made available to all ARIN members for a period of two years
- Recognition on ARIN website as a Silver partner, including logo, and live link
- **1** Dedicated e-blast to all members + subscribers
- Partner profile spotlight in member communications, showcasing expertise or contributions
- Email banners in **2** newsletters
- Partnership announcement via eblast and social media (all channels)
- **2** Standalone social media posts (subject to mutual agreement with ARIN on content)



Bronze Partner



\$5,000 — 8 Available

- Opportunity to provide ARIN members with special discounts on products or services
- Opportunity to present **1** webinars (live or pre-recorded) to be made available to all ARIN members for a period of two years
- Recognition on ARIN website as a Bronze partner, including logo, and live link
- Email banners in **2** newsletters
- Partnership announcement in one newsletter to all members + subscribers
- **1** Standalone social media post (subject to mutual agreement with ARIN on content)



À La Carte Sponsorship Options



These sponsorship opportunities can be purchased à la carte, or as an upgrade to a sponsorship package.

- ➔ **Conference exhibitor booth - \$3,500**
- ➔ **Present or sponsor a webinar (live or recorded) - \$500 - \$1,000**
- ➔ **Ad in ARIN e-blast - \$500 each**
- ➔ **ARIN Social Media Posts - \$250 per post (limited availability)**

Have an idea that is not listed here? Contact us to create a customized package.

Clorraine Dennie - Executive Director at executive.director@arinursing.org



Thank You

Ready to get started? Contact us to secure your partnership package with ARIN today!

Clorraine Dennie - Executive Director
executive.director@arinursing.org



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