

STRATEGIC PLAN

2020-2022

FOUNDATION: EDUCATION

ARIN will be the go-to source for all radiology education by sharing best practices, and offering innovative education & high quality publications (Advancing)

OBJECTIVES:

- Increase Educational Offerings
- Increase Imaging Review Course Revenue
- Raise Convention Profits
- Increase ARIN Journal Visibility



FOUNDATION: MEMBERSHIP & VOLUNTEERS

ARIN will connect and engage Imaging Nurses through growth, value and leadership (Connecting)



OBJECTIVES:

- Grow Membership
- Increase Member Value
- Improve Succession Planning

FOUNDATION: PARTNERSHIPS

Promote Imaging Nursing across all disciplines by creating meaningful relationships and global impact (Promoting)

OBJECTIVES

- Expand Partnerships & Sponsorships
- Expand Visibility & Reach Through Partnerships
- Increase In-Kind Partnerships



ARIN WILL UNDERTAKE SPECIFIC ACTIONS UNDER EACH OBJECTIVE TO REACH OUR LONGTERM GOALS