

ARN NEWS

The Newsletter of the American Radiological Nurses Association
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The Editor's Desk

Keepp those cards and letters coming! The newsletter has been received quite favorably and I thank those who have responded with their congratulations and wishes of success. Please remember, this is our newsletter and to help keep our organization abreast of what other chapters are doing, I need to hear from you. So far the response has been slow, but I feel confident that as more people become familiar with the newsletter, the more feed-back I will be receiving. Let's keep our organization strong and knowledgeable by sharing what we are doing in our individual chapters.

I would like to take this opportunity to welcome Delma Armstrong from Chapel Hill NC, to the newsletter staff. She will be editing some of the articles for the newsletter. Delma is a Clinical I nurse who works at UNC Hospital in Chapel Hill NC. She will be a great help and a real asset to the newsletter. Delma is also the secretary for the NC chapter of ARNA and is editing a newsletter for their local chapter.

Information for the next issue should be sent early enough to reach me by July 5th 1996, for inclusion in the newsletter scheduled for distribution at the end of July.

I'm looking forward to hearing from all of you.

Bob Steel

Bob Steel RN, AS
President, NJ Chapter

Dr. Lynch Promoted to Brigadier General

Commander, 2nd
Medical Brigade,
63d Regional
Support Command,
US Army.

The first American Radiologist to be promoted to the rank of General Officer in the United States military, Dr. Lynch maintains a private civilian practice at the Eisenhower Medical Center in Rancho Mirage, CA. Dr. Lynch is a past President of the American Osteopathic College of Radiology and is an active member of the American College of Radiology. He attained this tremendous accomplishment March 2, 1996 in San Francisco, Ca. The American Radiology Nurses Association extend its congratulations on his achievement.

Pain Resource Center

Begun in 1985 as a clearinghouse to assist in improving the quality of pain management for individuals and institutions. Mayday Pain Resource Center (MPRC) has already provided over 4,000 responses to requests for information across the United States. Materials include pain assessment and quality assurance tools, patient education resources and research instruments used in pain research as well as other information related to pain. If you have materials to share related to pain management or would like copies of materials used by the City of Hope professionals who created MPRC, contact Jane Roach or Dr. Betty Ferrell at the City of Hope National Medical Center in Duarte, CA. Phone: (818) 359-8111 extension 3829 or Fax: (818) 301-8941.

AIDS Impact Wins Gold WorldMedal

Teens need motivation and skills to reduce their risk taking, with 81% of high school seniors using alcohol. They need to be aware of the realities that these risks present, and the strategies for how to deal with these risks

of the year.

This award-winning video set was designed to tackle the issues surrounding younger teens' drinking and sexual risk-taking, and is the product of a three-year study researching the most effective way to break through the barriers and reach teens effectively.

"Lack of knowledge is not a problem," says Madeline P. Beery, principal investigator of

Strategies That Work are aimed at first, motivating and awakening awareness that these risks are real, and second, providing model decision-making skills and strategies which work and can be practiced. One important finding in the study, was that teens who cannot talk with their parents about sex are more likely to become sexually active early.

The videos were

also has a Self-Study Series on HIV/AIDS and Infection Control for health professionals. The self-study products are currently used in all 50 states and over 45 countries.

Since its inception in 1989, AI has won numerous educational, film and video awards, including: the 1994 Gold Apple Award (National Educational Film and Video Festival), 1995 Bronze Plaque (Columbus International Film Festival) and was a finalist in the 1995 International Health and Medical Film Festival.

For more information about the research or the videos, call Madeline P. Beery at (206) 284-3865.

"... teens must truly accept that they are vulnerable, and that there are proven strategies to protect themselves"

when they come up, as they most often will.

The Game: Alcohol, Sex And Vulnerability and Winning Moves: Strategies That Work are a pair of trigger video tapes for adolescents which have just been awarded a Gold WorldMedal by the 38th Annual International Competition of the New York Festivals. Over 3,300 entries were submitted by independent producers from over 35 countries. The New York Festivals are one of the most prestigious Media competitions in the country and feature the world's best productions

the HIV/AIDS Adolescent Risk Reduction Project (HAARP) study. "The first problem that must be tackled is an affective problem – teens must truly accept that they are vulnerable, and that there are proven strategies to protect themselves". A focal point in the video set is the teen gaining confidence in his or her ability to control the consequences. While they may not be able to control all outcomes, there are many more details that can be controlled. **The Game: Alcohol, Sex And Vulnerability and Winning Moves:**

produced by AIDS Impact, Inc. (AI) a small woman-owned business which was funded by a National Institutes of Health (NIH) Small Business Innovation Research Program (SBIR) grant. AI worked for three years with researchers from Western Washington University on the HAARP project to develop and produce a Video Solutions Series for health and education professionals who deal with adolescents. The project also developed a National Workshop Series for professionals on how to reduce sexual risk-taking among young people. AI

National Nurses Week

Iwould like to extend a "Job well done" to all my colleagues for our Special Week May 6-10. Remember to show our strength by making posters and promoting nursing in the community. We are a vital part of health care and our numbers, strength and experience should be made known to our communities and the Federal Government.

Don't forget the March in Washington D. C. on May 10th.

Government Affairs Committee

ARNA is in the process of developing a Governmental Affairs Committee this year. One of the purposes of this committee is to communicate key issues that affect health care, nursing, and the radiology field to ARNA members.

A longer term goal of the committee is to develop a "talking points" worksheet for members to facilitate discussions with your representatives/senators about issues that ARNA wishes to support.

ARNA has supported the Coalition on Smoking OR Health. The Coalition is currently supporting an FDA proposal on Teen Tobacco Use. This proposal would reduce access to tobacco products by requiring retailers to verify the age of purchasers of tobacco and refusing sale to those under 18. Another focus of the proposal is to reduce the appeal of tobacco products by restricting certain advertisements and promotions targeted at kids, (e.g. the Joe Camel campaign.) Other advertising restrictions

include banning outdoor advertising within 1,000 feet of schools and playgrounds and restricting tobacco ads that can be run in publications with a large teen readership.

The tobacco industry is urging Congress to block the FDA proposal. The official lobby day for this proposal was 3/20/96. However, it is not too late for ARNA members to write individual letters of support for the FDA proposal to their representative/senators in Congress or you may write the Coalition on Smoking OR Health. Their address is: 1150 Connecticut Ave. Suite 820 Washington DC 20036.

According to some statistics from the Coalition on Smoking OR Health: Almost 1,000 of the 3,000 children and teens who begin smoking each day will die of tobacco related disease. The average age of initiation is 14.

In 1994, 18.6% of eighth graders said they had smoked in the past month; a 30% increase from 1991.

Many current state laws restricting youth access to tobacco are ineffective and unenforceable.

For more information

regarding the Governmental Affairs Committee, or if you are interested in serving on the committee, please contact Elizabeth Livingston RN, BSN via fax: (303)-436-6022.

Cross-Pollination (Web Style)

There are more nurses on-line daily, as opportunities to network are greater than ever before and growing by the minute. Many of our colleagues have provided us with their Websites. Take a look at:

AJN Online at <http://www.ajn.org> on the World Wide Web for on-line CE courses, articles, connections to other sites such as nursing organizations, and access to nursing databases.

AORN Online at <http://www.aorn.org/> on the World Wide Web to find information about perioperative nursing. AORN history and officers, educational events, "Clinical Issues" (a popular column from the AORN Journal that features questions and answers) and more!

RSNA Online at <http://www.rsna.org> on the World Wide Web to get

information about RSNA

ARNA is also represented on the World Wide Web, with a Home Page that can be accessed from the RSNA site. The page contains ARNA's mission statement, organizational structure and membership classifications, as well as listings of committees, publications and educational resources.

Visit the ARNA Home Page on-line by going to the RSNA site at <http://www.rsna.org>. Once the RSNA home page is displayed, click on the RSNA Logo to go to info about RSNA. Click on Related Societies and then click on ARNA. Let us know what you think.

Happy surfing!

RNNEWS

RNNEWS is published quarterly to keep ARNA members better informed.

Send submissions and comments to:

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Chapter News

New England Chapter of ARNA is proud to present their spring education session at the Worcester Holiday Inn, in Worcester, MA on May 3 & 4, 1996. The program consists of:

5/3/96

7P: Thrombolytic Therapy
followed by
Wine and Cheese social

5/4/96

8A: Breakfast Buffet
9A: Venous Access Device
10A: Managed Care and
Restructuring
11A: Stress Management
12N: Business meeting,
NEC-ARNA members

Cost for Friday's lecture and social is \$10. Cost for the Saturday program is \$25. A combination fee

for both Friday and Saturday is \$30 for members and non-members. CEU's will be awarded for attending the four lectures. Discounted room rates are available for overnight guests at the Holiday Inn (508) 852-4000. The Chapter would be delighted to have New England members, non-members and radiology nurses from neighboring states participate in what promises to be an informative and fun two-day event. Further information can be obtained from the conference chairperson Barbara Rosen, at (508) 791-3558. Call Holiday Inn for directions.

New Jersey Chapter. Keep May 10th open for a Spring seminar at the Landmark Inn in Woodbridge, NJ. Topic of the evening is WADA exam, A Neuroscience Team Approach. Speakers will be an epileptic specialist, a neuro psychologist, and EEG technologist and a neuro nurse clinician. The seminar begins with dinner, followed by the speakers. It promises to be an enlightening evening and will increase our awareness of what we can do to help and care for patients dealing with epilepsy.

Philadelphia Chapter of ARNA is offering an all day seminar for nurses and technologists on Wednesday September 25th, 1996 at Saint Christopher's Hospital for Children. This one day seminar covers a wide range of topics pertinent to the care of pediatric and adult patients in the diagnostic imaging arena. For more information please contact Carole Aspinall RN, Saint Christopher's Hospital, for Children, Eric Ave at Front St., Philadelphia, Pa. 19134-1095. Phone (215)-427-5319 Fax (215)- 427-5407.

arna

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