



VOL. 14, NO. 2
Summer 2009

ARIN

Vision

Achieving Success Through Knowledge and Networking

Karen L. Green, MHA, BSN, RN, CRN
President

Editor's Note: *Following is the speech from incoming ARIN President Karen L. Green presented during the annual convention in March.*



The ARIN National Office sends out frequent e-mail communications with information relevant to your practice needs. Do we have your current e-mail address on file? If we do, you will have received this newsletter by e-mail from the National Office. If you didn't receive the newsletter through e-mail, please log onto the ARIN website and update your profile.

Distinguished board members, members of Dancy, Puetz & Associates, and fellow Association for Radiologic and Imaging Nursing members, I am deeply honored to stand before you as your president. The complete impact of this statement is sinking in as I stand here before you.

I have always believed that *active participation* in one's national nursing organization is one of the most effective ways not only to become involved in improving patient care but also in *gaining* a sense of professional pride. I joined ARNA when I became a radiology nurse seven years ago and was an ARNA board member when I made my decision to run for this office. I believed that I could continue the path of my predecessors by *improving* our processes and *focusing* on new opportunities for you, *the members*.

When I look at this group, **■** *commitment* to patient care, and a *knowledge base* so vast that we can resolve many outstanding issues by the brain power within this room (as evidenced by the Hot Topics discussions a few days ago). I see a group *invested* in the future of imaging nursing and an *exceptional* group of men and women willing to help those in need.

I ask all of you to look within yourselves and see what *you* can offer this great organization. You would not be here this week if you did not believe in yourself and in what you do each day to positively affect the lives of patients.

Think about what interests you most. What is near and dear to your heart? What are you passionate about? Perhaps you are implementing a new procedure. Or are you interested in preventing extravasations... pain control... the National Patient Safety Goals (NPSG) ... or professional issues? *Listen* to your peers during this convention – *feel* their passion and their motivation. Consider **■** *offering* your talents in the form of a lecture, poster, or journal article. Answer the Call for Volunteers, circulating this week – tell us of *your* passion!

Some will ask, "So what's in it for me?" Let me tell you what I believe is in it for all of us ... a sense of *accomplishment*, an *opportunity* to network with very brilliant individuals both within and outside of ARIN, developing friendships, the *ability* to tap into a resource knowledge bank for problem-solving, professional advancement, and general guidance. And last but not least, a *fun* time and *positive experience* shared with a *dynamic* group of people from various parts of this

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Achieving Success Through Knowledge and Networking

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great country.

In August 2008, I was fortunate enough to attend the Nursing Alliance Leadership Academy (NALA) in Louisville, KY. During those two days, one theme kept surfacing: “Members – the reason the organization exists!!! It’s all about the members!!!”

As I listened to the phenomenal nursing leaders speak, I began to associate their words with what I had written in my statement as a presidential candidate ... “to *continue* the current positive efforts of ARIN and to *focus future efforts* on the needs of our membership”... which now translates to continuing our focus “to *establish* evidenced-based practices, position statements, and clinical guidelines” and to *act* in a fiduciarily responsible manner, to *review* our finances thoroughly, and *make decisions* accordingly – a responsibility that this board does not take lightly – and doing so while always aligning ARINs activity with our Core Purpose: *to foster the growth of nurses who advance the standard of care in the imaging environment.*

Over the last several years, a tradition has developed among the newly elected ARIN presidents. Each president began his or her presidency by selecting a word or phrase that would set the tone for his or her upcoming year. Those preceding me chose *A Time to Grow* (Paulette Snoby), *Relevance* (Patrick Glickman), *Action* (Kathy Scheffer), and *Vision* (Sharon Lehmann). I have found these words to hold true throughout their years’ activities.

So I guess the time has come to reveal 2009’s word: It is **ACHIEVE**, defined as “to carry out successfully – to attain a desired end” (Merriam Webster).

Or as I prefer to define **ACHIEVE**:

to Accomplish and Acknowledge

to Cultivate and Communicate

to be Honest and Helpful

to Invest and Inspire

to be Engaging while Executing our daily activities

to be Vibrant with clear Vision

to be an Essential piece of this Exceptional team

Put them all together and you have the components to **ACHIEVE**.

In October 2007, *Nurse Leader* published an article entitled “Strategies for Cultivating Nursing Leadership.” In this article, Ms. Connor discussed an interesting branding strategy: “If you sincerely BELIEVE in the vision (purpose) of the organization, you can ACHIEVE anything.”

I ask your commitment to assist the board in our efforts by volunteering your time and talents to serve in essential areas, so, *together, we may achieve great success* in 2009.

As your president you have my commitment to listen to the members’ ideas and blend them, wherever possible, with ARIN’s Strategic Plan. The 3rd Annual Fall Symposium is an example of this commitment as we travel this year to Philadelphia, the birthplace of our nation. Philadelphia is synonymous with Independence Hall, the Liberty Bell, and the National Constitution Center; it is also the home of the Mummers Parade, cheese steaks, soft pretzels and water ice, the world champion Phillies, and yes, even Scrapple!! It is also the board’s goal to have the Evidence-Based Practice Committee become reality during this symposium. We have an outstanding program shaping up and want you to be a part of it.

To that end: I would like to leave you with a quote by Wilfred Peterson: “Success is focusing the full power of all you are – on what you have a burning desire to achieve.” Thank you.

Outgoing President's Message

Sharon Lehmann, MS, ACNS-BC
President

Editor's Note: Following is the speech from the outgoing ARIN President Sharon Lehmann presented during the annual convention in March.

Good afternoon, and welcome to the first ARIN Convention Membership Luncheon and Presidential Address. This past year truly reflects the theme of this convention: *Honoring the Past, Imagining the Future*. As you will recall, I chose the theme word, *Vision*. Vision reflects an optimistic view of the world or, more personally, the organization's future. In June the bylaws were approved by the membership, which included changing the name of the association. The number of members who chose to vote was about the same as for past votes. Most comments pertaining to the name change were positive; however, some were not quite so positive. Some members felt so strongly that they have chosen not to renew their membership at this time. Yes, it is their choice. The board of directors does feel that its two main priorities are to serve the membership and to provide opportunities for us to improve patient care continuously.

Last year, I outlined three goals for the board of directors and myself to work on over the year. The first was the fall symposium that was held in St. Louis, MO. This was two days long and also included a two-day certification preparation course. The symposium was very well received by the attendees. We were fortunate to have nine vendors who were well received and very informative for the nurses. The number of attendees was fewer than what we had hoped for; however, we feel that there is such a great need for a shorter conference that we are going to continue with one more fall symposium with a different twist.

My second goal was to mentor and grow new leaders. I feel very fortunate that we have a stable membership with our current economic times. I want to remind everyone that there is the option to pay your dues monthly, and I have taken advantage of this option for several years. We have a very active listserver. We are very fortunate to have two public policy representatives who will attend the NIWI conference in Washington, DC, this spring. They are Valerie Linke and Flora T. Eraje. We can look forward to articles in *Vision* from both of them. Kieley Brinks is the new editor for *Vision*. Kathleen Gross has agreed to serve as editor for the *Journal of Radiology Nursing* for another three years. Kathleen has continued to bring us the highest quality nursing journal and is one of the most committed and professional nurses I have

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From left to right:
Board Member Brenda Wickersham; Board Member Chris Keough; President-Elect Mag Browne-McManus; President Karen Green; Immediate Past President Sharon Lehmann; Treasurer Linda McDonald; Secretary Ron Wardrope; Board Member Sara Hawkins

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ARIN Core Purpose

To foster the growth of nurses who advance the standard of care in the imaging environment.

Outgoing President's Message

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ever come across. At the convention in Washington, DC, the board of directors had the good fortune to take the nurses from England out to dinner, and we discovered that radiology and imaging nursing in England is not so different from what is practiced in the United States. Elaine Wright was kind enough to write a summary for one of the issues of *Vision*.

The third goal that I felt that ARIN should continue to work toward is to continue to be the leader in National Patient Safety Goals. The board of directors looked at several other professional nursing websites and discovered that other organizations have position statements and clinical practice guidelines that are out for the public to view. Currently, we have position statements and fast facts. The fast facts are in the members-only section. That is changing. Fast facts will become clinical practice guidelines and will move to the public section of the website. Everything is being reviewed and references are being updated. We added a clinical practice guideline on sedation and analgesia. There is a position statement in process related to role of the imaging nurse for patients undergoing sedated procedures.

Our educational materials include the second edition of the core curriculum which came out as a spiral bound book this past year and just became available in CD format at this convention. The orientation manual is available in 3-ring binder and CD format. The certification preparation course will be available for sale in CD format very soon. We also have online courses posted on the website, along with the links to participate.

Our education programs also remain a strong focus of this association. We are now wrapping up our first ARIN convention. I have to confess that I am partial to poster presentations because 20 years ago that is how I first started out before I could commit to public speaking before a large audience. I have never been disappointed in the quality or diversity of the posters that I have seen at these conventions.

The fall symposium is being held in Philadelphia, September 26- 27, 2009, and is being partnered with the local chapter. We are also going to have an evidence-based practice workshop on Friday. To be honest, we have had a difficult time moving forward with the Evidence-Based Practice Committee. So we are going to bring in consultants from Waynesburg University to help us get a jump start.

The second ARIN convention will be held in Tampa, FL, March 13-18, 2010. The board of directors has had to make a very tough financial decision based on the number of attendees who have come to San Diego (approximately 360) and the cost of this convention and our projected losses. Yes, losses. We will be decreasing the annual convention to 3.5 days from 4.5 days. So we will end on Wednesday at 12:00 p.m., instead of Thursday at 12:00 p.m.

The elections will be online. You will receive a postcard in November reminding you to vote. *Vision* will now be online. The board of directors is collaborating with AORN and ONS and continues with several liaison relationships whose reports can be found in *Vision*. Slowly but surely the website is also being enhanced.

I want to say thank you to Dancy, Puetz & Associates especially Harriet McClung, our account executive, for all their support this past year. I also want to thank my board of directors: Kathy Scheffer, Past President; Karen Green, President-Elect; Tim McSorley, Secretary; Linda McDonald, Treasurer; Christine Keough, Brenda Wickersham, and Mag Browne-McManus, board members; my co-workers from the University of Minnesota (who happen to be the new masked faces on the membership brochure); and my family and friends for all of their support this past year. I feel very fortunate to be a part of this association and a far better person for having had this experience. Thank you.

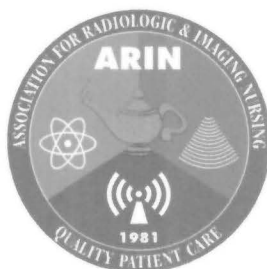
Venous Disease Coalition Education Materials

The Venous Disease Coalition has updated its public and healthcare professional VTE awareness materials. These can be used by the public, patients, and medical professionals. These materials can be ordered through the online store or downloaded from the Venous Disease Coalition website.

A new VTE Consumer Awareness Presentation is available for members of the Venous Disease Coalition who speak with the public about DVT and PE, and includes speaking points. This information can be downloaded from the Venous Disease Coalition website.

Venous Disease Coalition: <http://www.venousdiseasecoalition.org/resources/>

SAVE THE DATE!



Association for Radiologic & Imaging Nursing (ARIN)

Annual Convention

March 14-17, 2010

Tampa Marriott Waterside

700 South Florida Avenue • Tampa, FL

Achieving Success Through Knowledge and Networking

**The 2010 Call for Presentations is available
online at www.arinursing.org**

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Editorial

Kieley Brinks, BSN, RN
Editor

Everyday, I hear information about National This Day or National That Week. Tuesday, April 14, 2009, was National Radiology Nurses Day. I'll bet that most of you reading this newsletter have encountered the puzzled looks and the question "They have nurses in radiology?" or "What do you do there?" from friends, family, and other nurse colleagues. While nurses in intensive care units, emergency departments, or pediatric units are easily understood, radiology nursing appears to cause profound confusion regarding to our role and function. I know that even when I've posted available positions in our unit, many of the candidates' first questions are "What do you do there? Do you take x-rays?"

I've heard nurses explain radiology nursing as "like the OR" when describing interventional radiology and "like the PACU" when describing procedural preparation and recovery. The website DiscoverNursing.com states "Also known as Cardiac Catheterization Lab Nursing." Clearly we need to clarify our role and image.

Our own Association of Radiologic and Imaging Nursing defines radiology nurses as those who "provide, promote, and maintain continuity of quality patient care in imaging environments such as general diagnostic, neurointerventional/cardiovascular, interventional, ultrasonography, computerized tomography, nuclear medicine, magnetic resonance, breast health and radiation oncology." At the recent 2009 ARIN Annual Convention, *Honoring the Past....Imagining the Future*, I fully realized the wide scope and range of practice for our colleagues. From single nurses providing patient care in free-standing units to academic institutions with over 100 nurses, we have many things in common.

Radiology nurses are the "go to" people for the resolution of any patient problems. We're the sedation nurses – providing pain control and anxiety for patients undergoing painful procedures or who are too claustrophobic to undergo an MRI. We're the IV nurses – starting IVs for pediatric patients and inpatients whose IVs are no longer patent and accessing the implanted ports of the outpatients coming for repeat studies. We're the pediatric nurses – monitoring hours-old neonates and explaining complex procedures in age-appropriate language to frightened children and their parents. We're the critical care nurses – assisting during complex procedures while maintaining hemodynamic stability in trauma and stroke patients. We're the procedure nurses – providing patient education and support during diagnostic and therapeutic appointments. We're the research nurses – collecting and documenting information to further exploration of new frontiers in the diagnosis and treatment of illness.

Radiology nurses, like all nurses, serve as patient advocates. We are flexible, exercising sound critical thinking skills, providing patient education and support. Imaging technology capabilities are growing exponentially. New advances in technology are allowing earlier identification of abnormalities, along with the development of interventions and treatments to correct them.

Radiology nurses are part of the new healthcare paradigm, utilizing minimal hospital stays and resulting in reduced complications for patients. Procedures that used to be performed in the operating room, with lengthy hospitalizations, are now performed with miniscule incisions and discharges on the day of the procedure. Our limited contacts with patients demand excellent communication and patient education skills.

Our behind-the-scenes responsibilities, as well as being located in some of the less-familiar areas of the hospital, all mean that radiology nurses need to take advantage of any opportunity to share information about our specialty. Welcome patients to the Department of Radiology and explain that you are the radiology nurse preparing them for their procedure today; you are the radiology nurse providing sedation for their diagnostic study; or, you are the radiology nurse who will accompany them today. Explain radiology nursing to your colleagues in other units. Take the time to speak with nursing students about radiology nursing. Tell your families or your neighbors about your job. Informing others is one way we can advance the awareness and appreciation of our specialty, our body of knowledge, and the wide-ranging scope of our practice.



Call for Presentations

Association for Radiologic & Imaging Nursing
2010 Annual Convention

Achieving Success Through Knowledge and Networking

March 13 – 18, 2010

Tampa, FL

The Association for Radiological & Imaging Nursing (ARIN) Planning Committee invites you to submit an abstract for a presentation at the annual convention sponsored by ARIN to be held March 13 – 18, 2010, in Tampa, FL. We welcome abstracts for presentation and posters from radiological and imaging nurses and others on topics in clinical practice, education, administration, research, patient education, informatics, and consultation in all practice areas. The focus of presentations should be on innovative, practical approaches that can be used in a variety of settings related to radiological care. Presentations are being sought on topics such as competency development, orientation to radiological care, elements of transition in the current healthcare environment, case management, technological advances, clinical techniques or procedures, outcome measurement, nursing administration/staff development, patient education, and others. Presentations should have an interdisciplinary focus whenever possible.

Selection Criteria:

The Planning Committee will review abstracts based on the following criteria:

- clarity of description of the content and presentation methods
- importance, depth, focus, level of audience interest
- feasibility of application to a variety of settings
- presenter's professional background and speaking experience
- absence of commercial content
- originality of topic/presentation (has not been presented at other radiological nursing programs)

To Submit:

- **Submit online by going to www.arinursing.org**

One presenter per concurrent session will receive complimentary registration for the convention.

Poster presenters do not receive complimentary registration.

The Association for Radiologic & Imaging Nursing (ARIN) functions to provide evidence-based information relating to radiologic and imaging nursing. Material presented at the annual convention, available on the website, or provided in any printed materials must be of professional quality, evidence based, and demonstrate an absence of proprietary or prejudicial/biased commentary. Anecdotal observations should be limited in their scope and not presented as proven fact. It is inappropriate to endorse or imply endorsement of any specific product or service.

For further information or questions, contact ARIN Convention Services:

Toll Free: 866-486-2762 or 850-474-7292

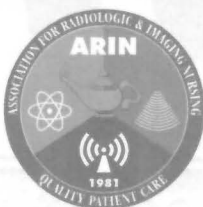
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Save The Date!



Association for Radiologic & Imaging Nursing (ARIN)



3rd Annual Fall Symposium

September 26 - 27, 2009

Sheraton Society Hill Hotel • One Dock St. • Philadelphia, PA

The 2009 Call for Presentations is available online at www.arinursing.org

The Sheraton Society Hill Hotel is holding rooms for a nominal rate of \$149 for single/double occupancy. Call to make your reservation - toll free (800) 325-3535 or (215) 238-6000. Be sure to tell the reservations personnel that you are with the ARIN Fall Symposium in order to receive this special rate.

The registration fee for the 2-day symposium is \$225 for ARIN members and \$275 for non-members. Single day is \$125 for members and \$150 for non-members.

The cost of the 2-day certification preparation course is \$225 for ARIN members and \$275 for non-members.

For exhibit information contact Tina Battle at tina.battle@dancyamc.com or 850-475-3500.

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